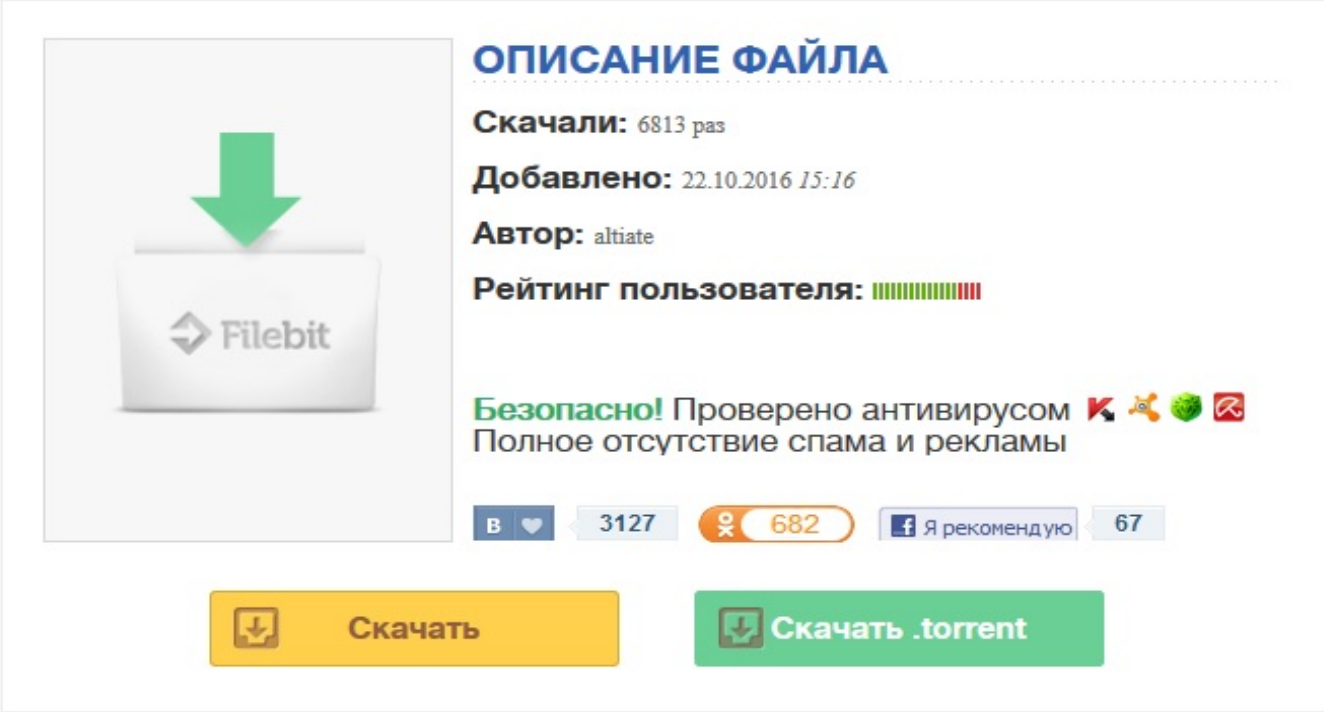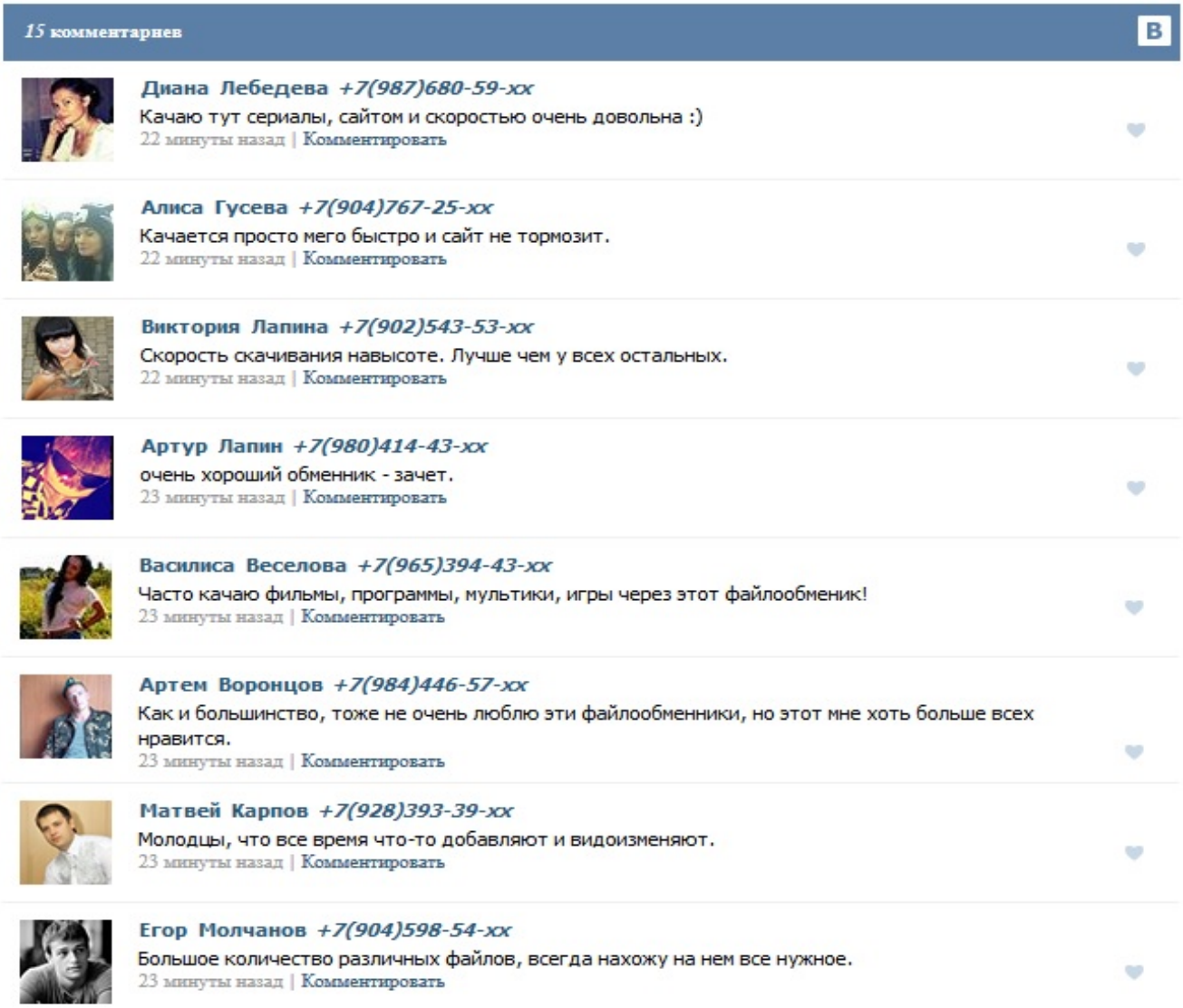онлайн бланк в журнал вестник гос регистрация ярославль