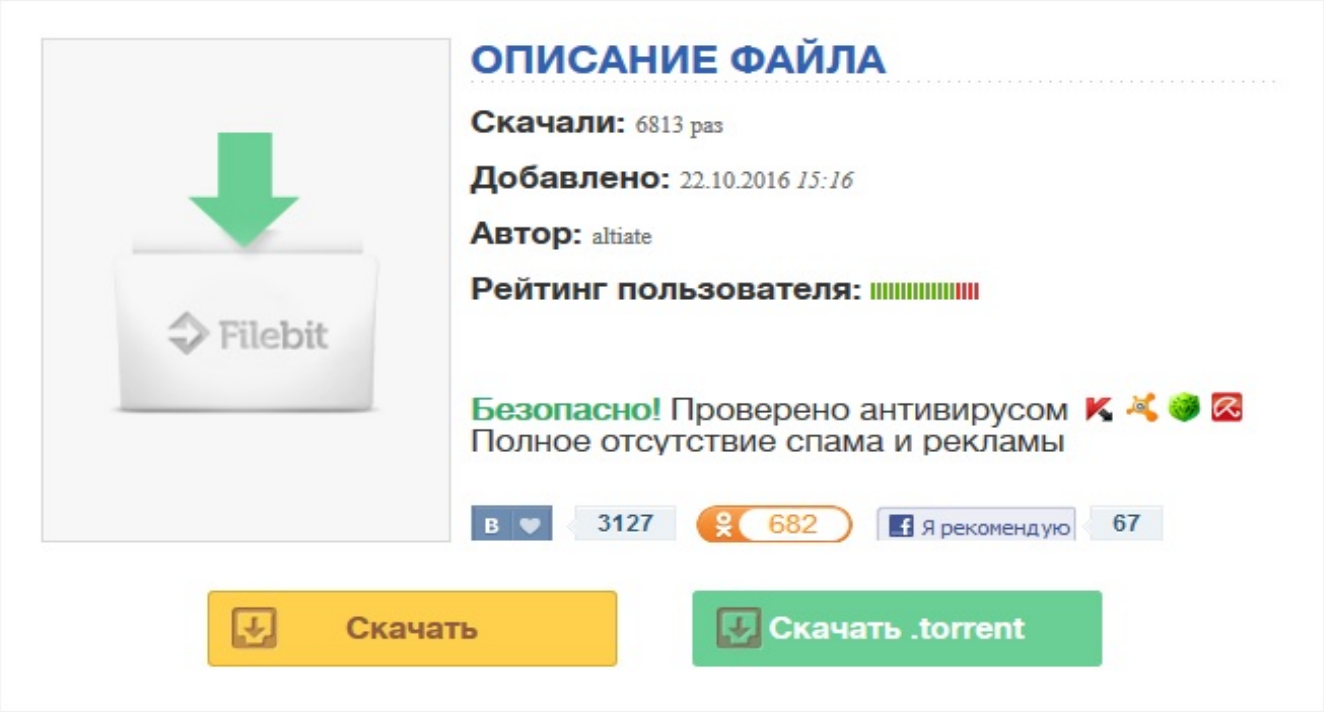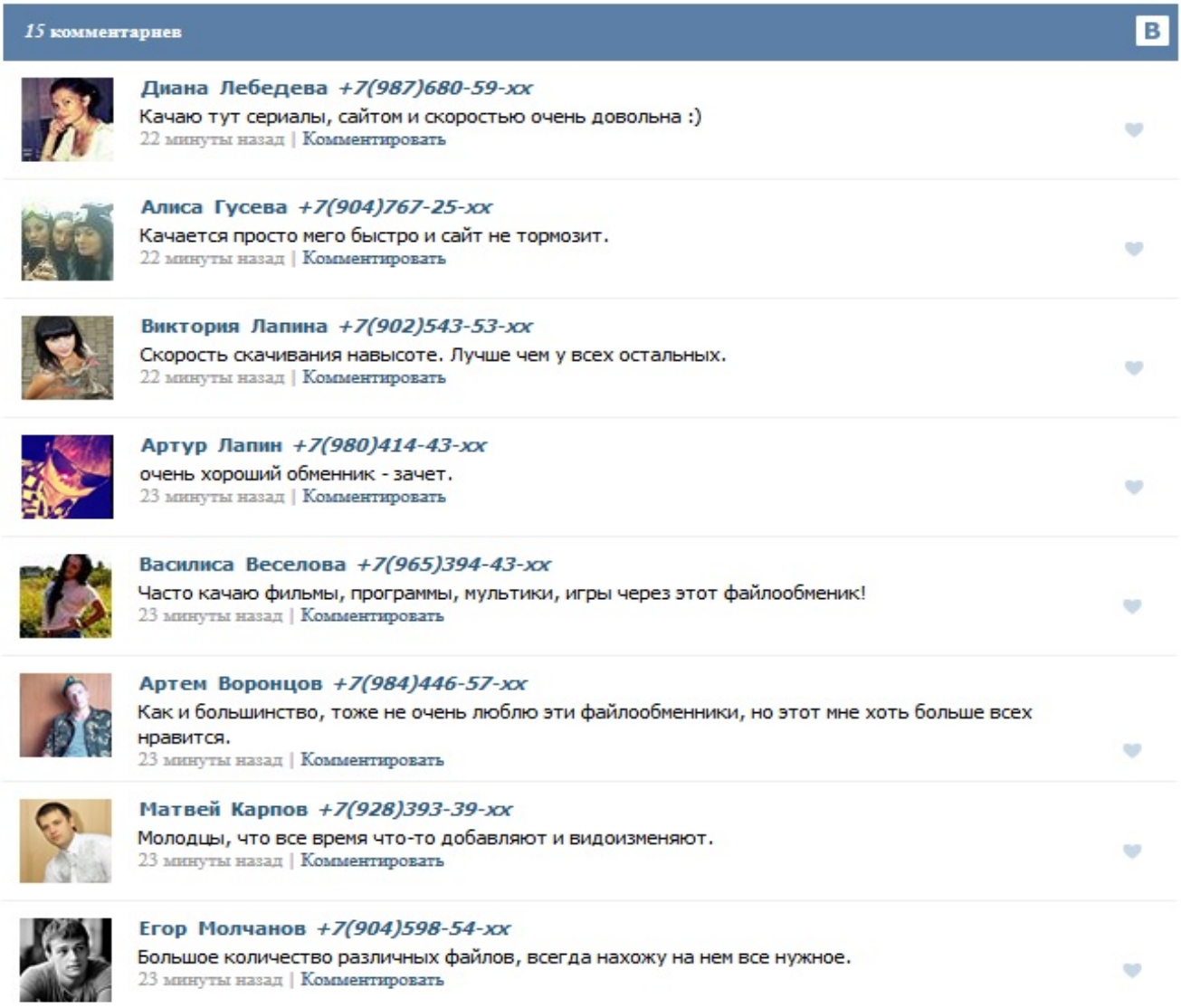бланкциального представителя компании