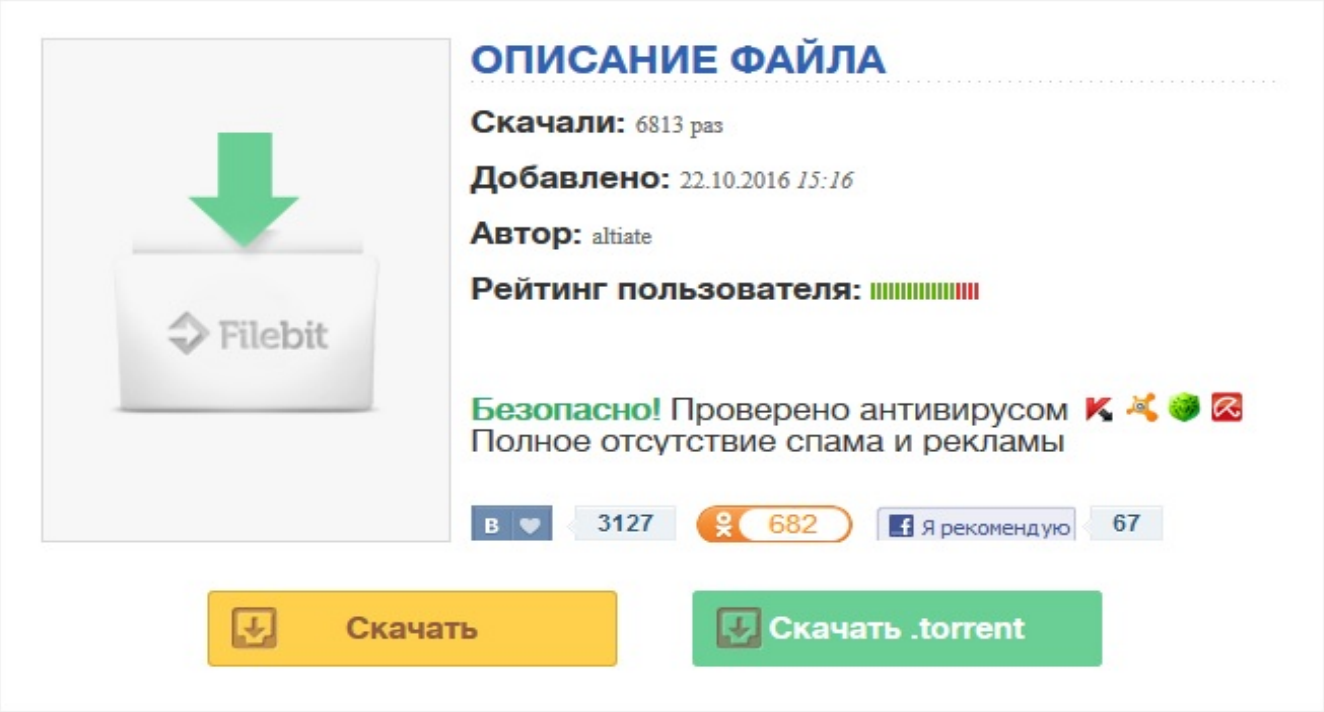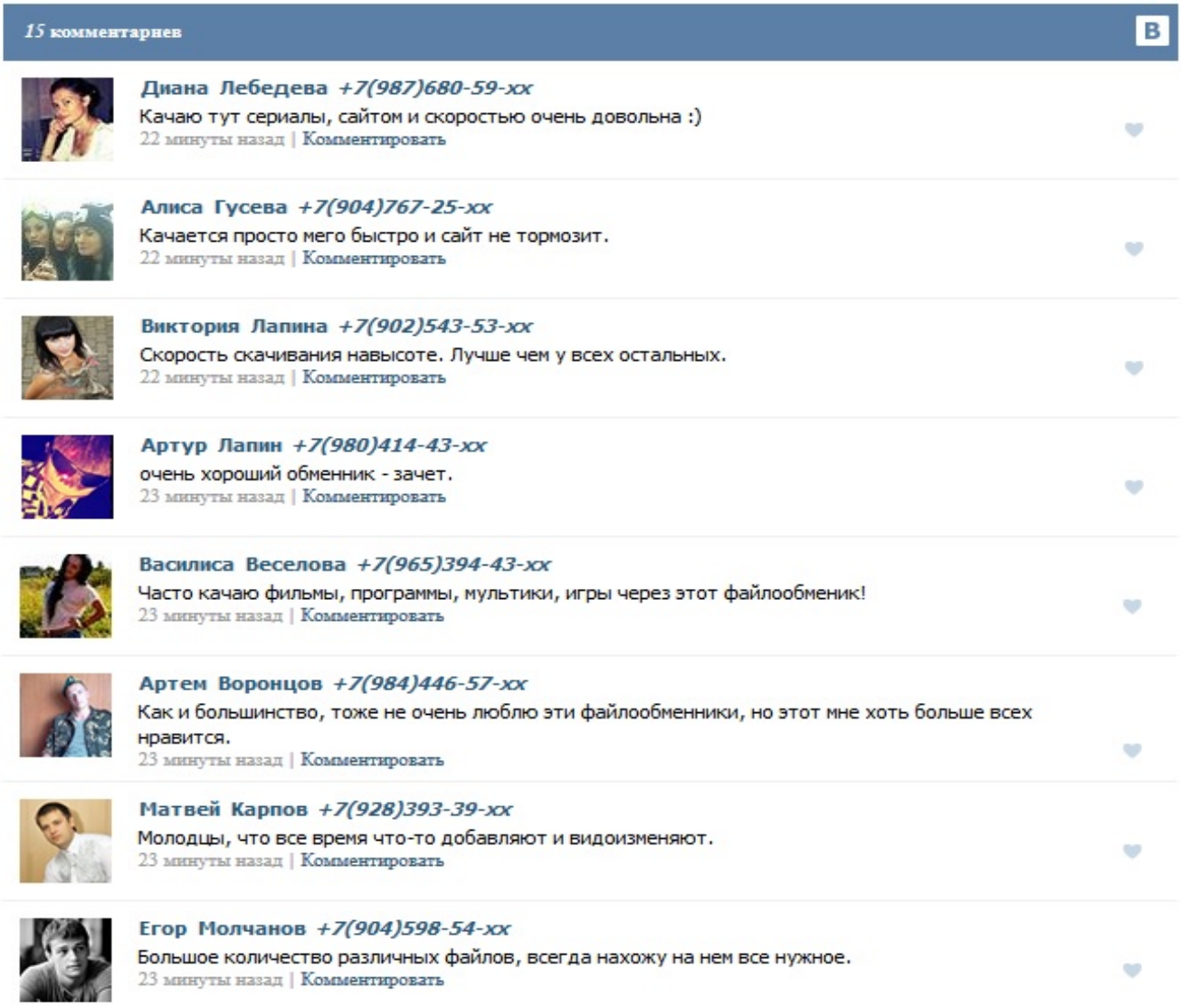бланкс иваново