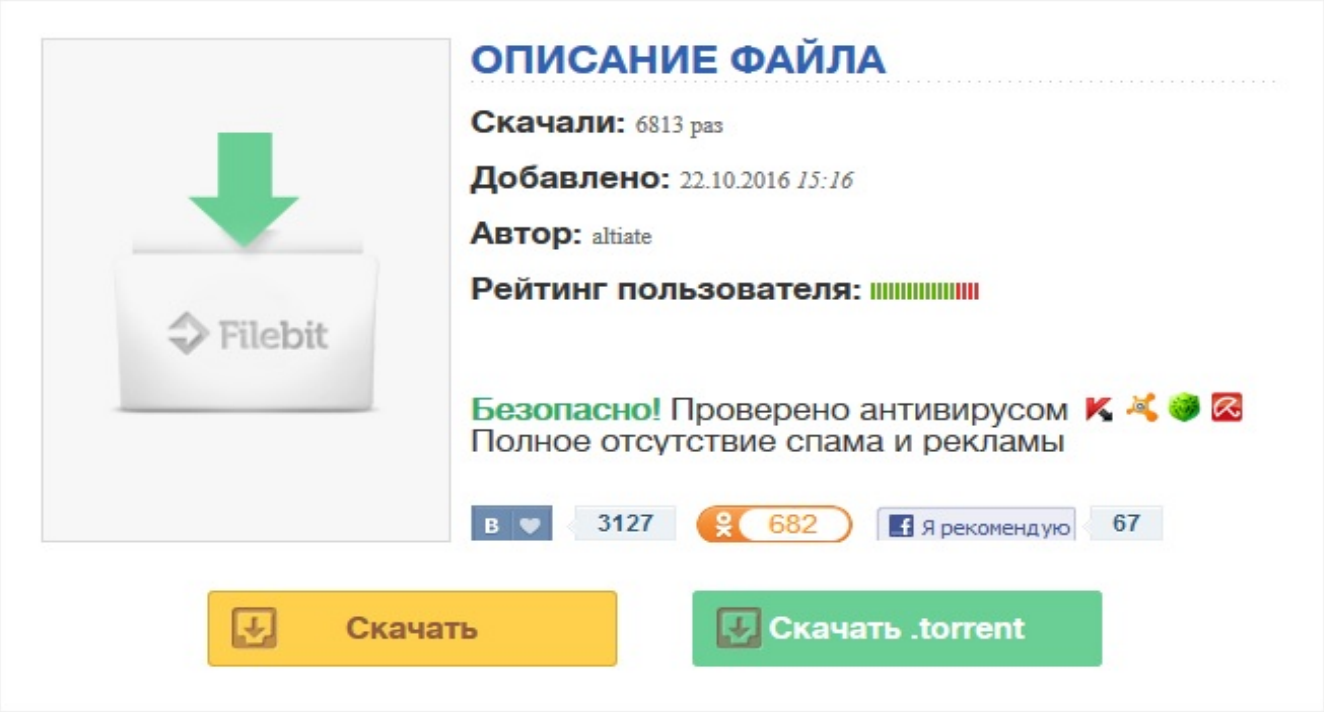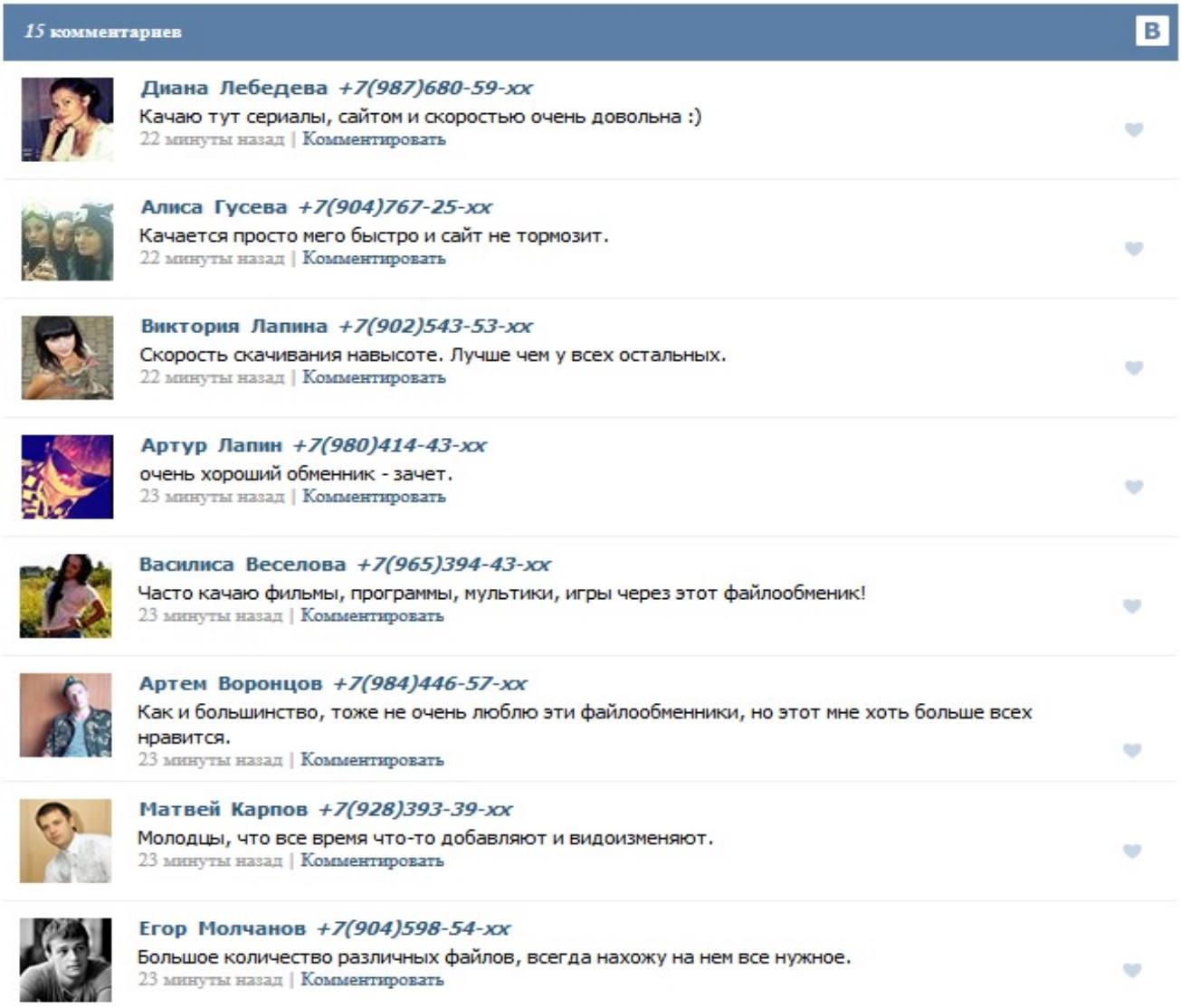ржд бланк заказа