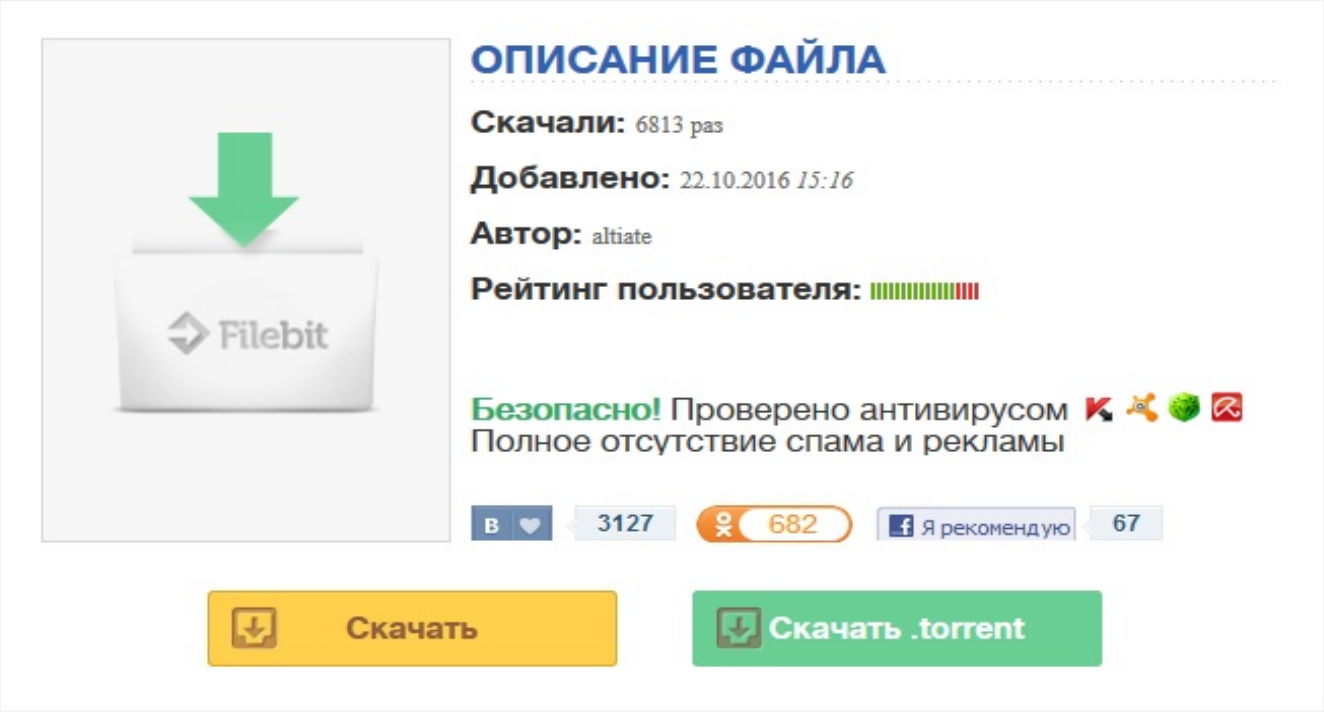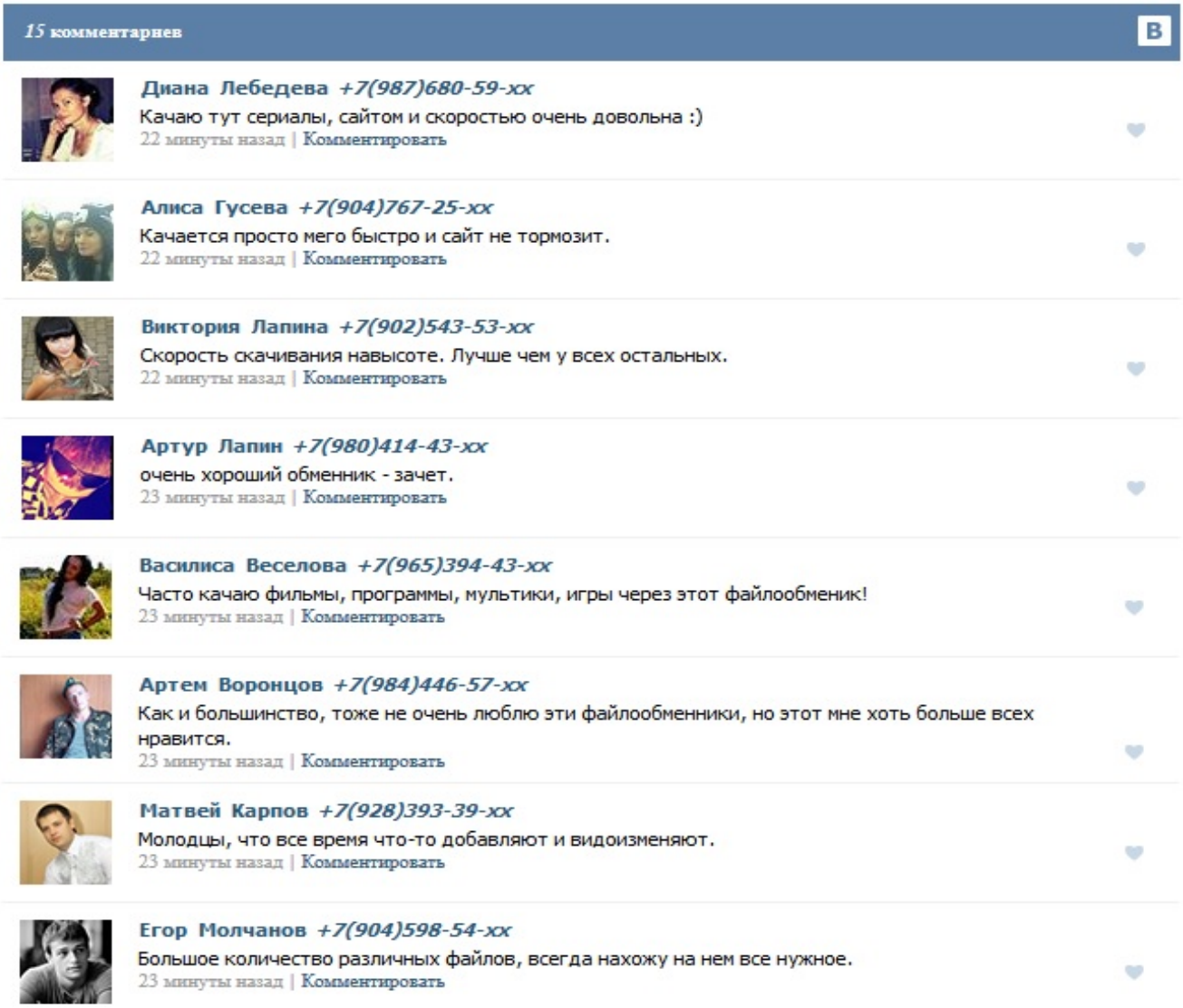рокетбанк кэшбэк