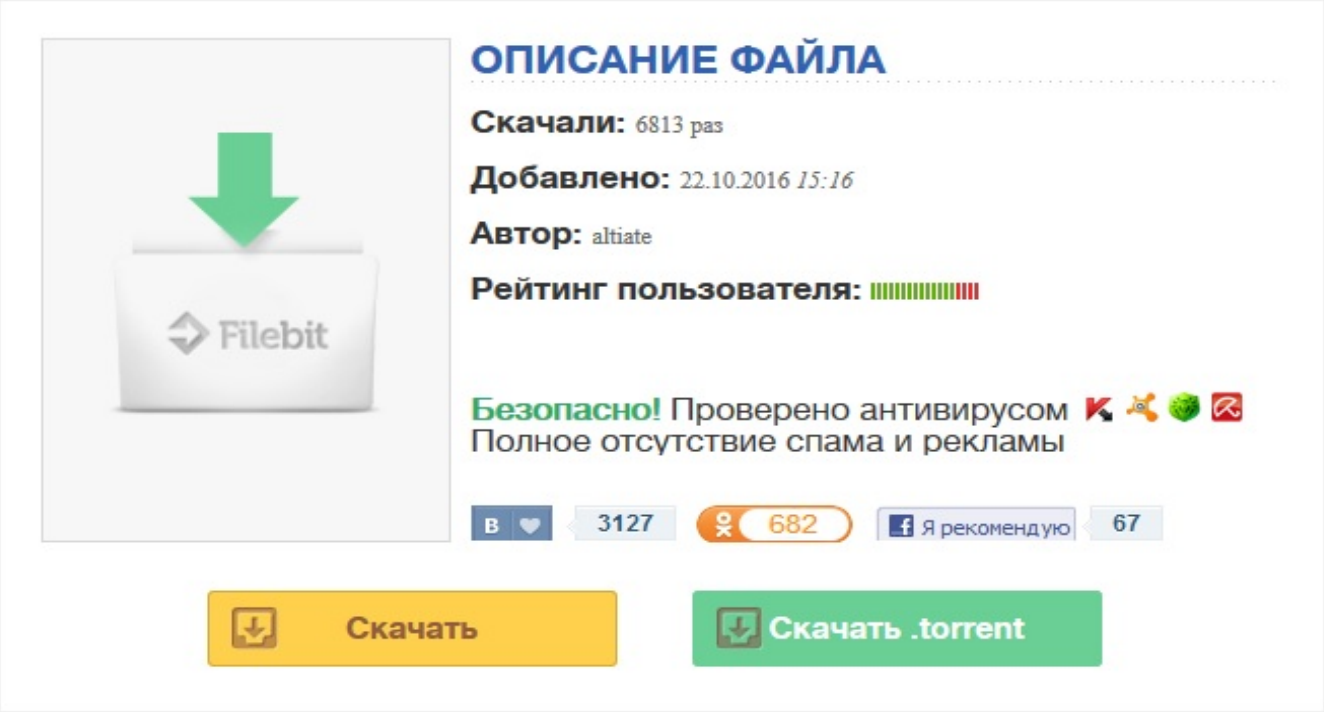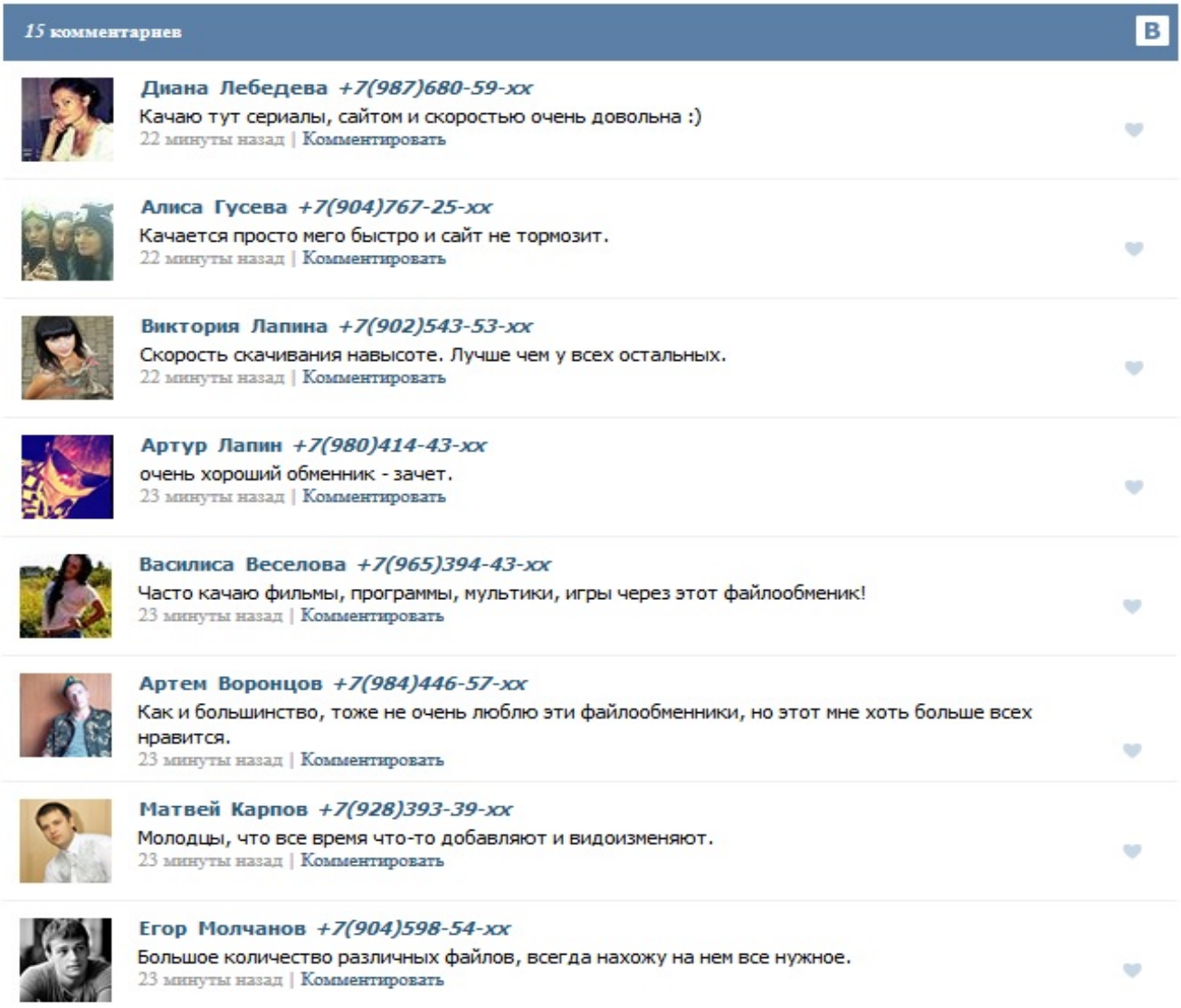бланк университета