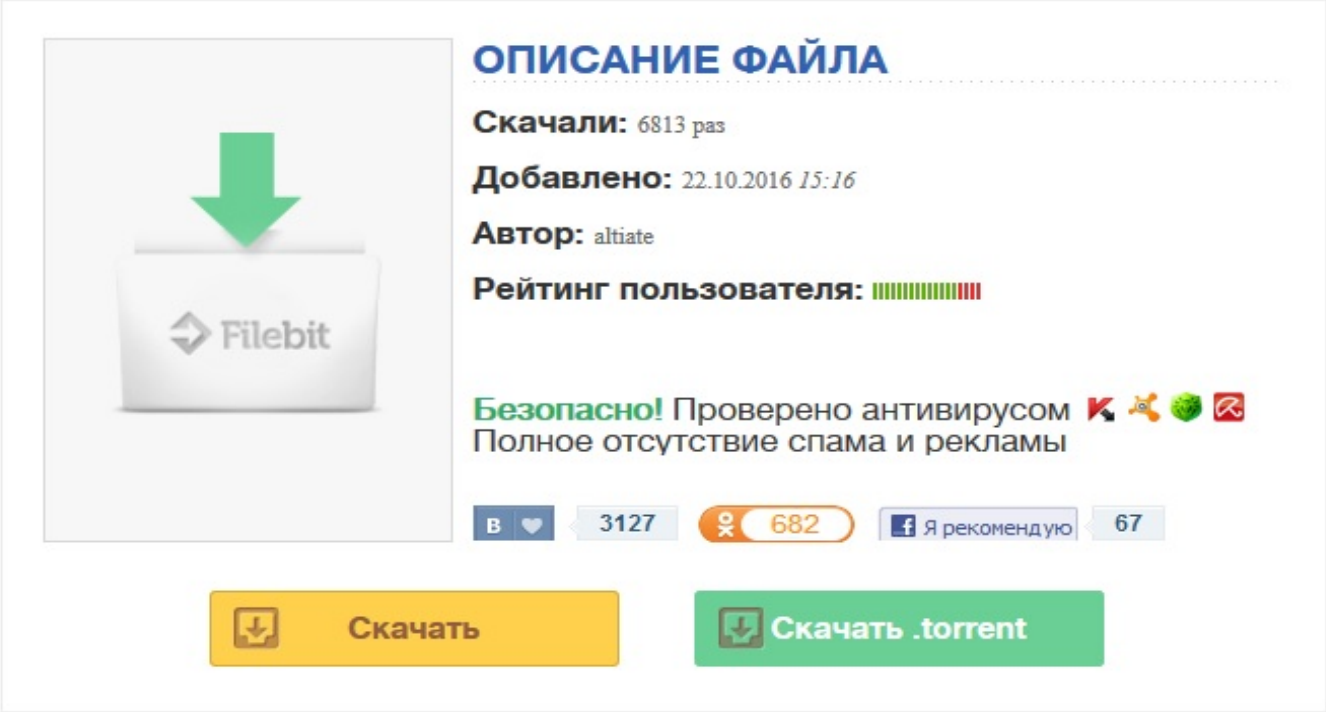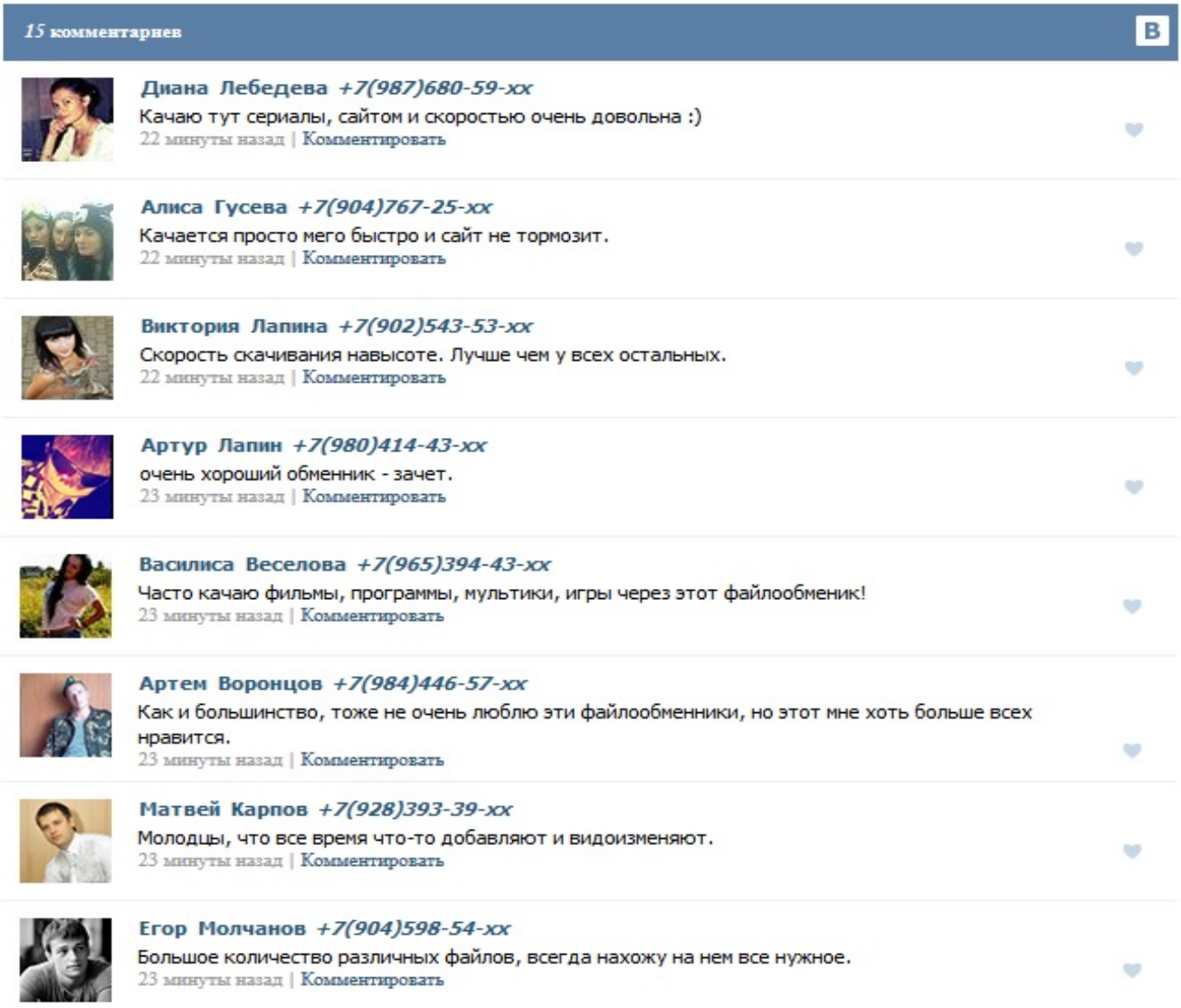бланк референдума днр