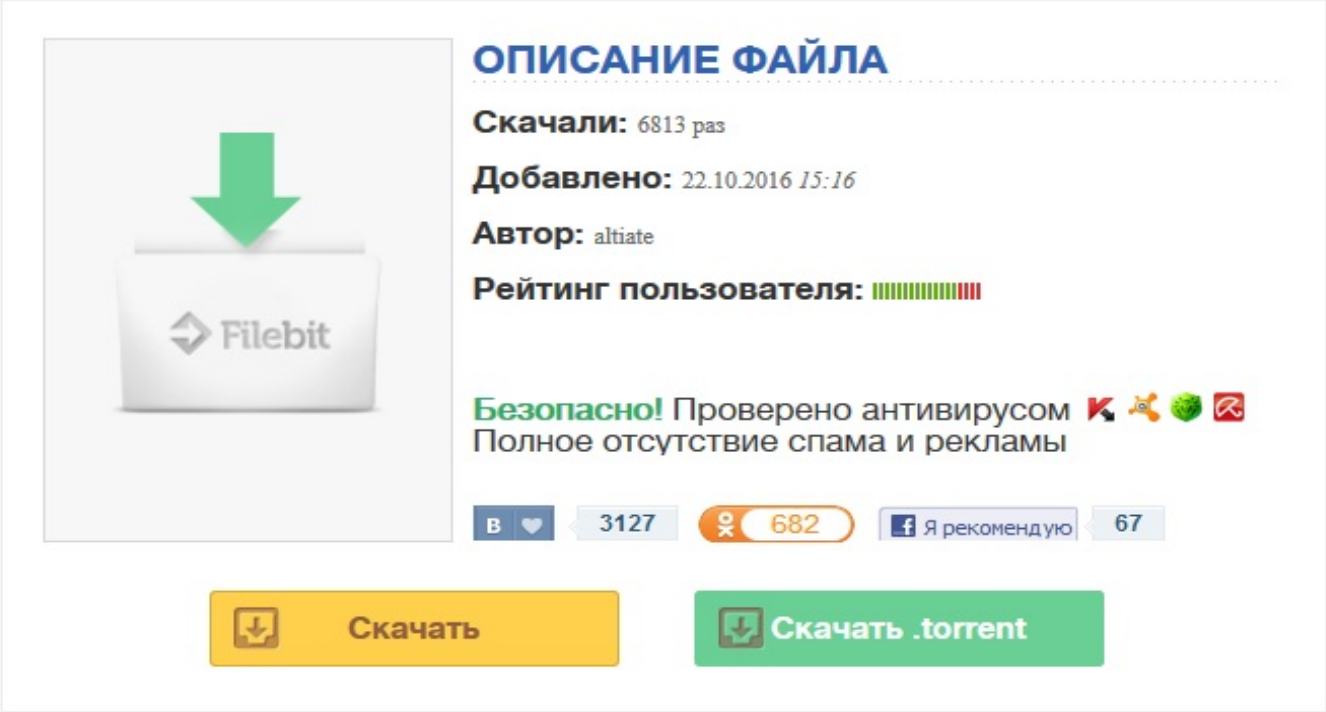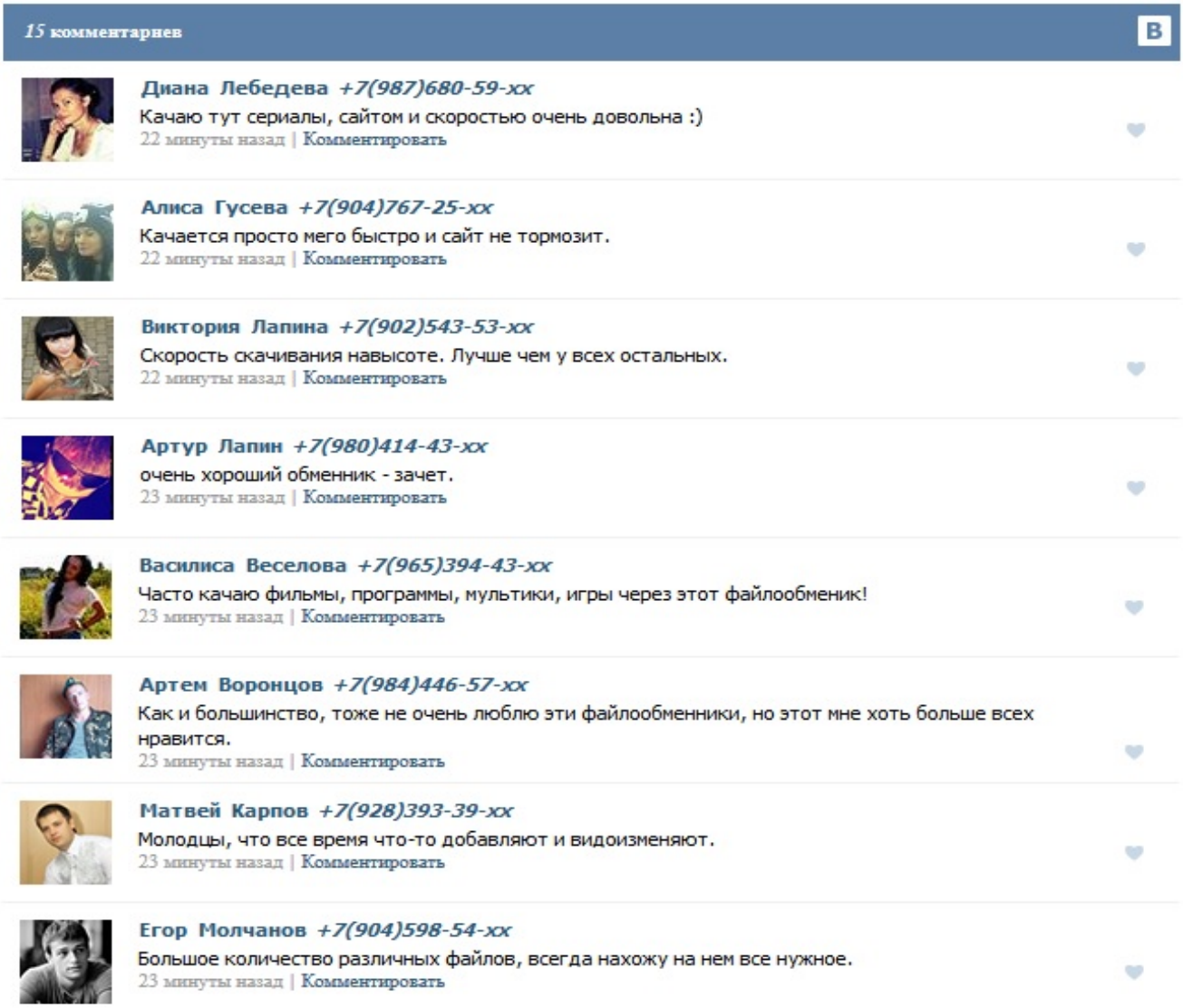ниармедик на жукова официальный сайт