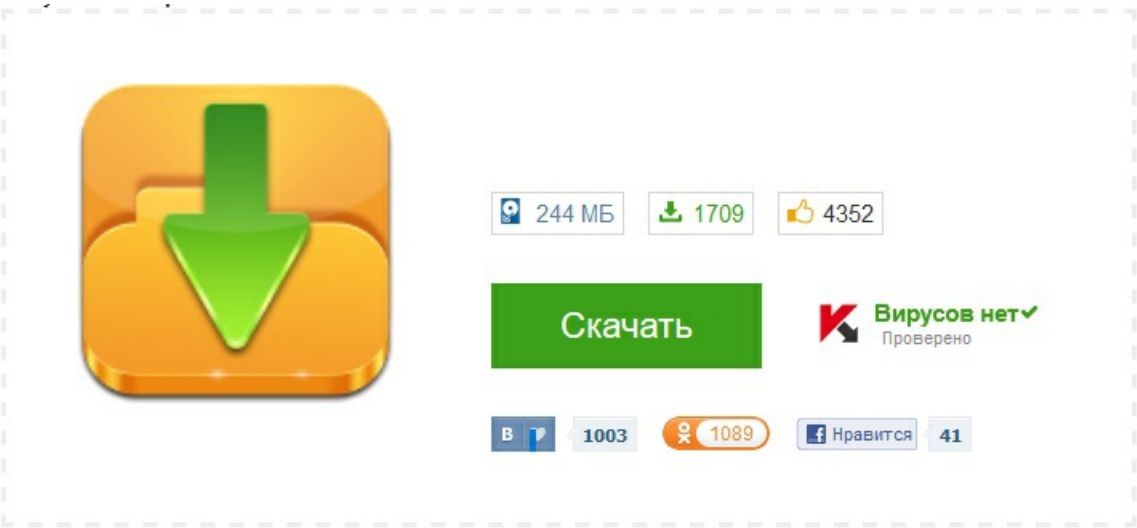карта партнера ип форма