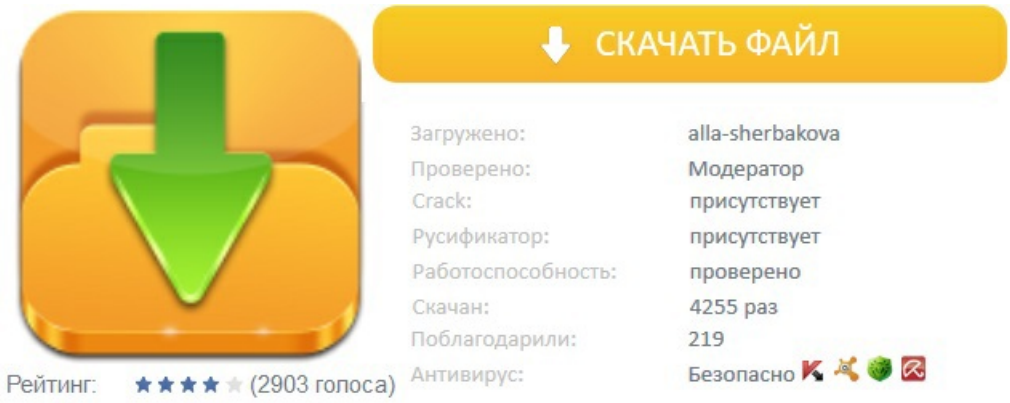пауэр бланка