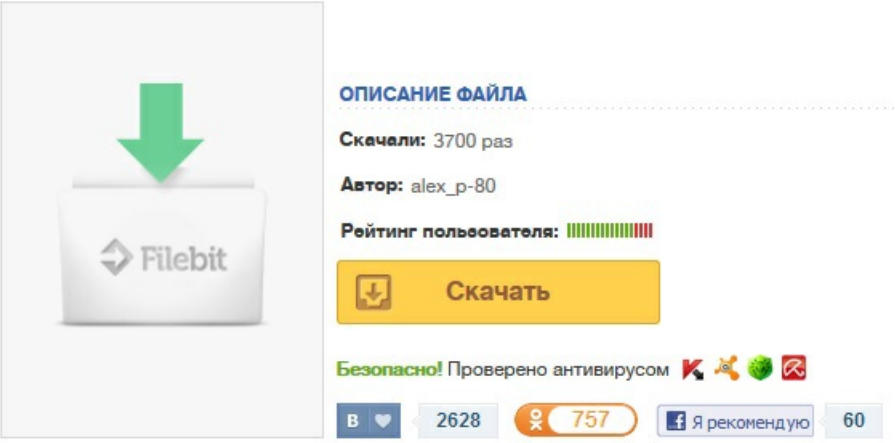пауэр бланк женская одежда