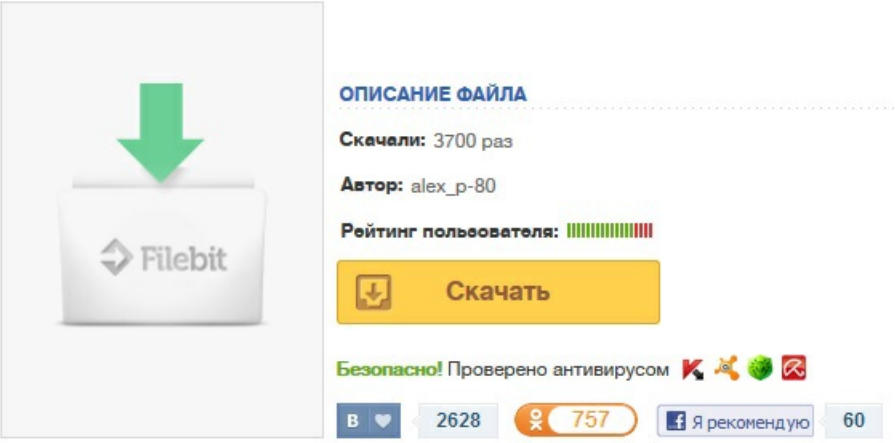товарная накладная пдф