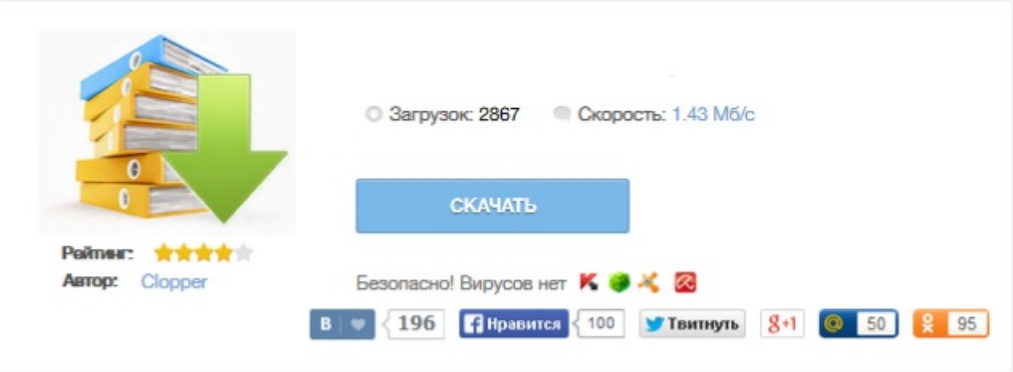официальный сайт global fashion