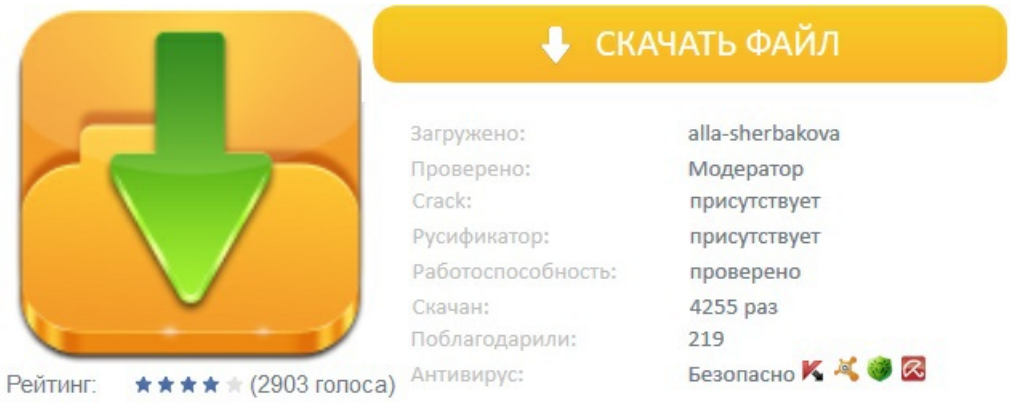банк открытие пермь попова 21