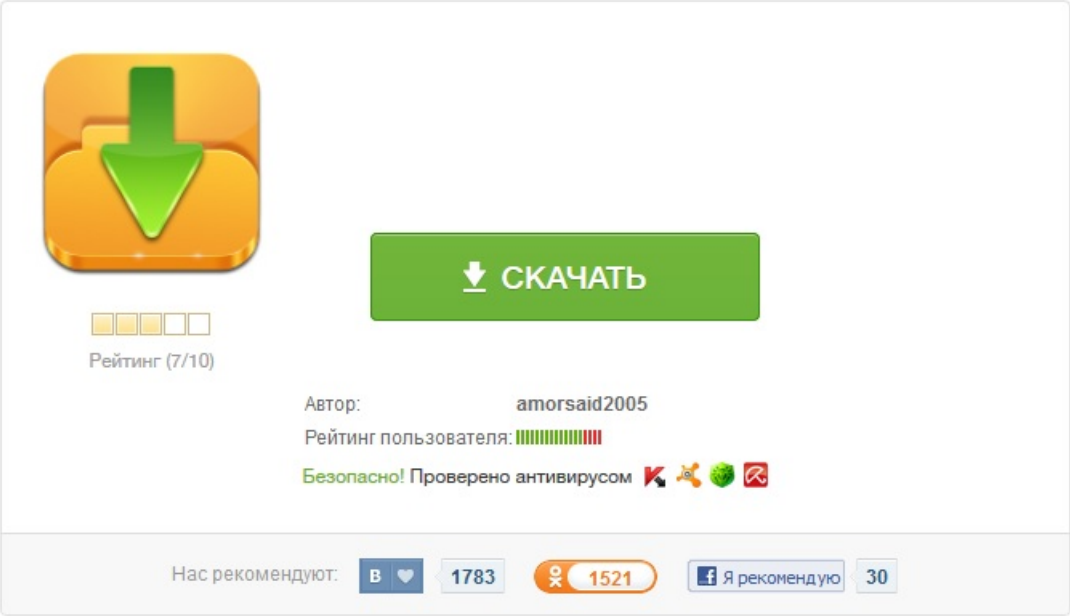пиво бланк фото