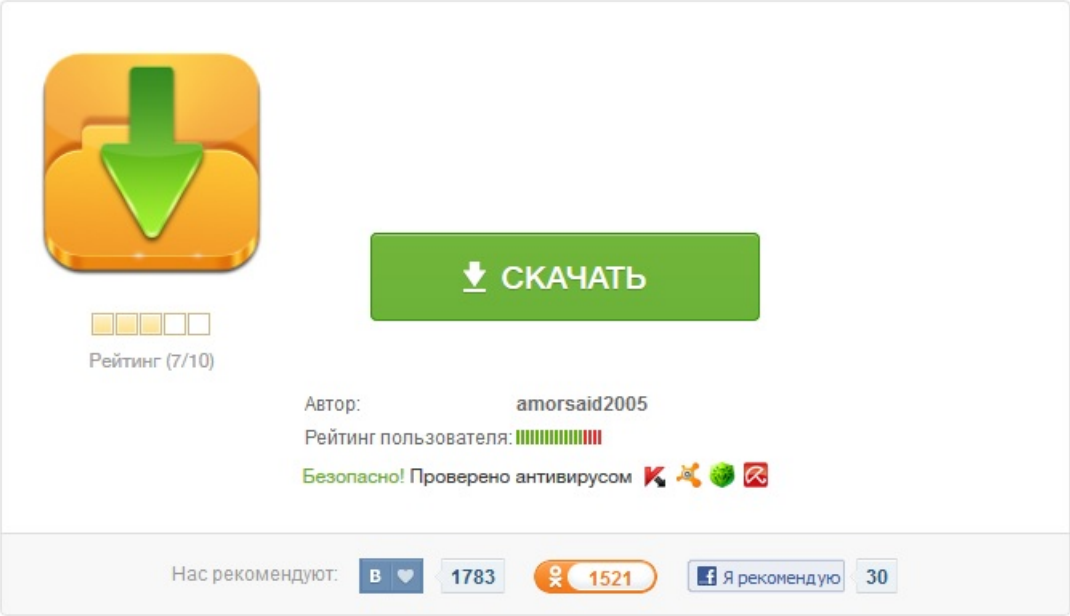бланк подписки веселые картинки