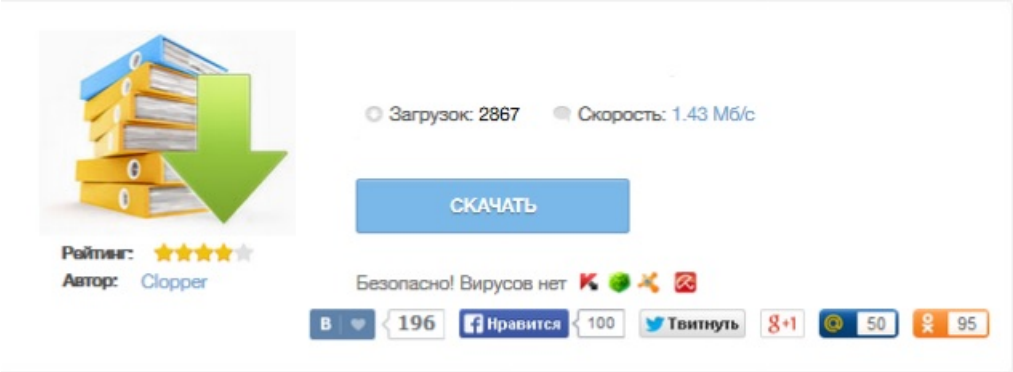форма дымковской игрушки