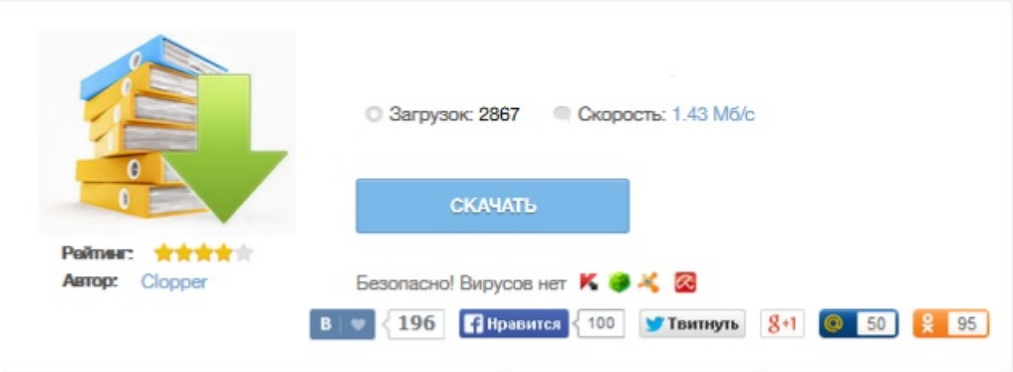фабрика игрушек форма