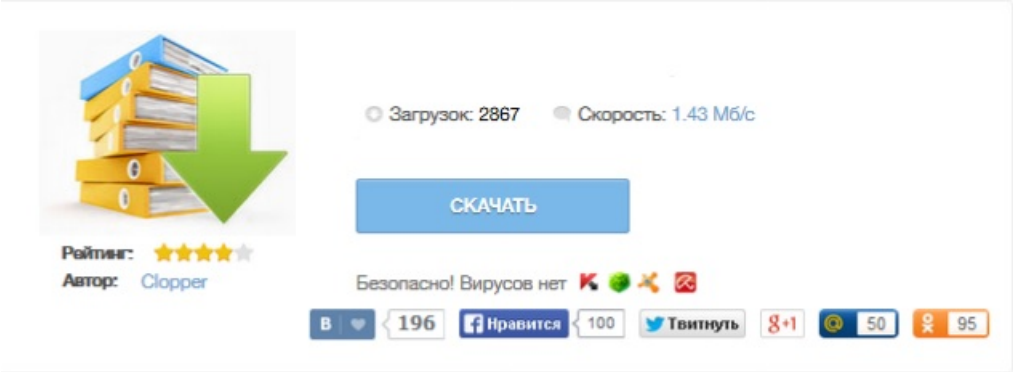промсвязьбанк ипотека