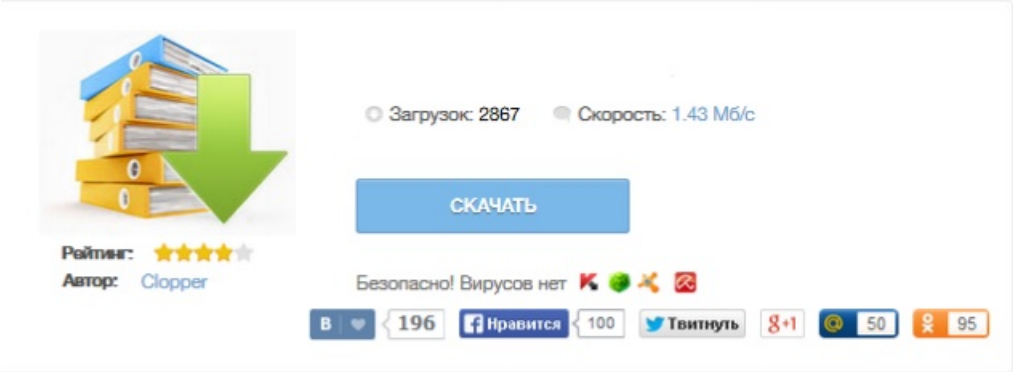бланк приглашения на юбилей 70 лет