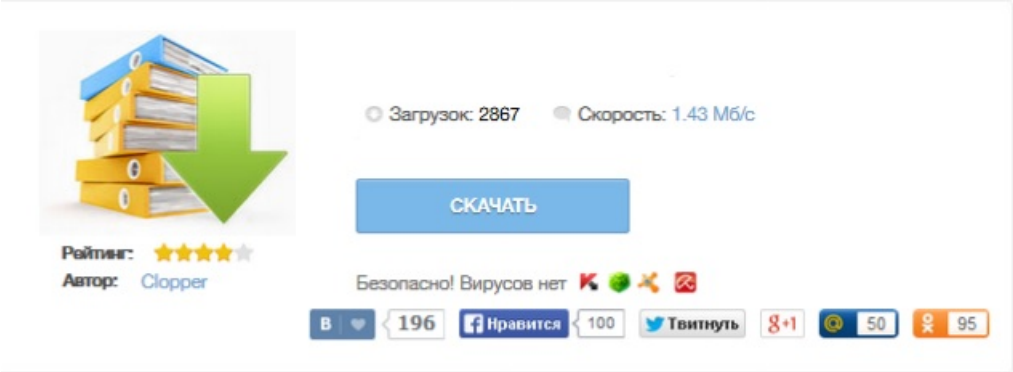продажа бланков удостоверений почетного донора