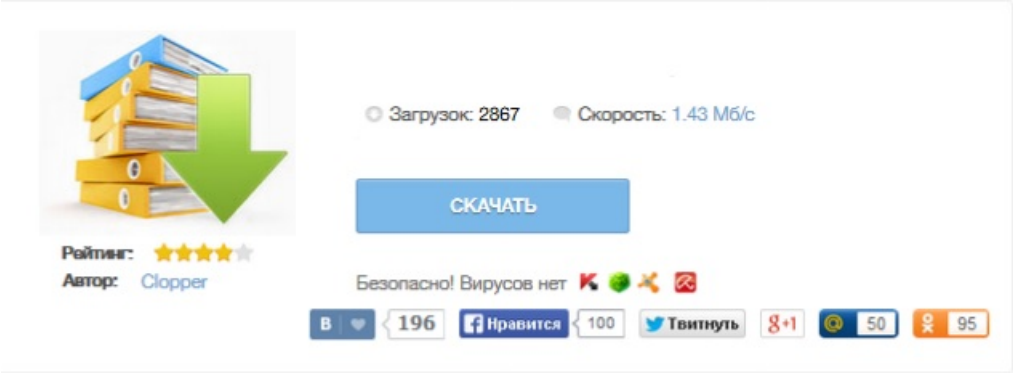продажа алкоголя несовершеннолетним образец