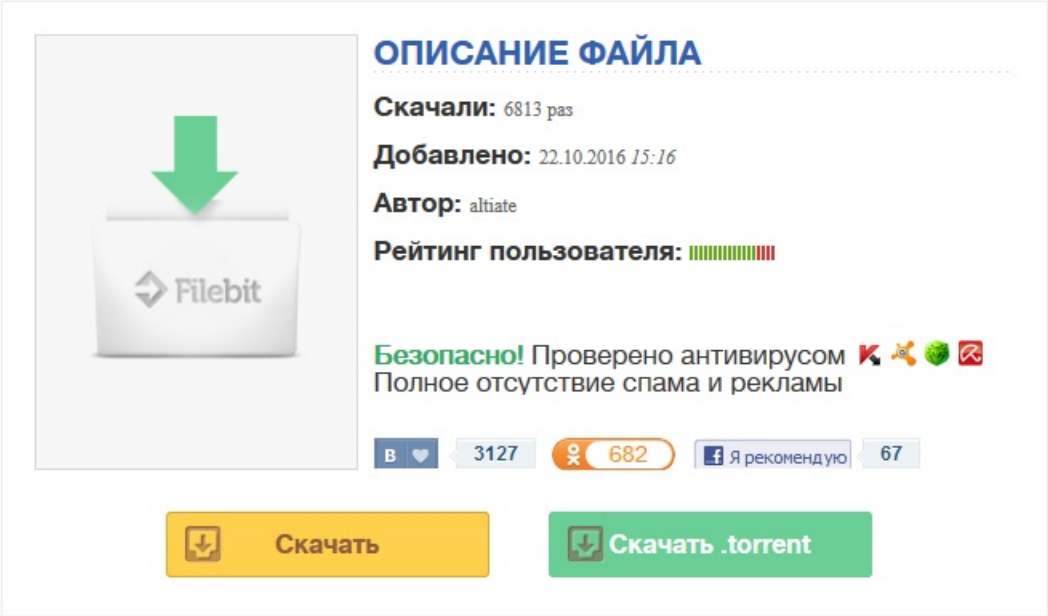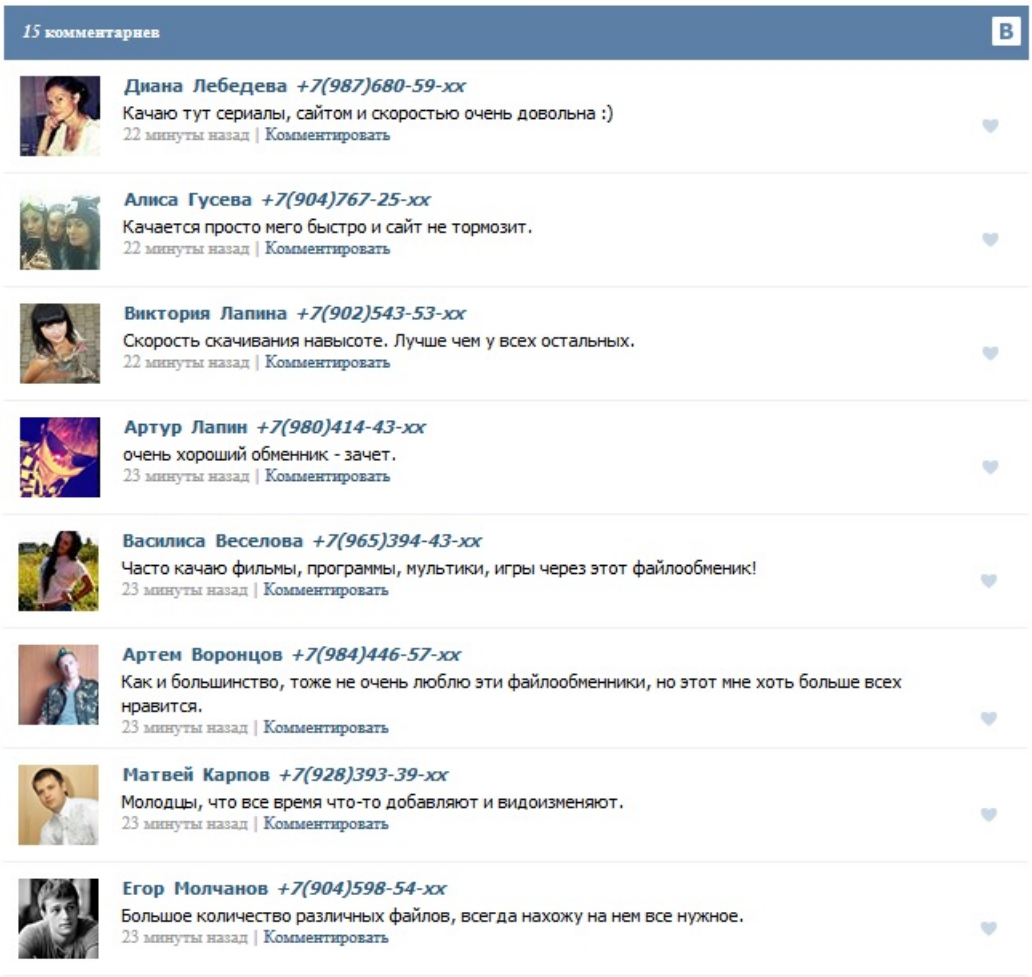купля продажа бланк купить