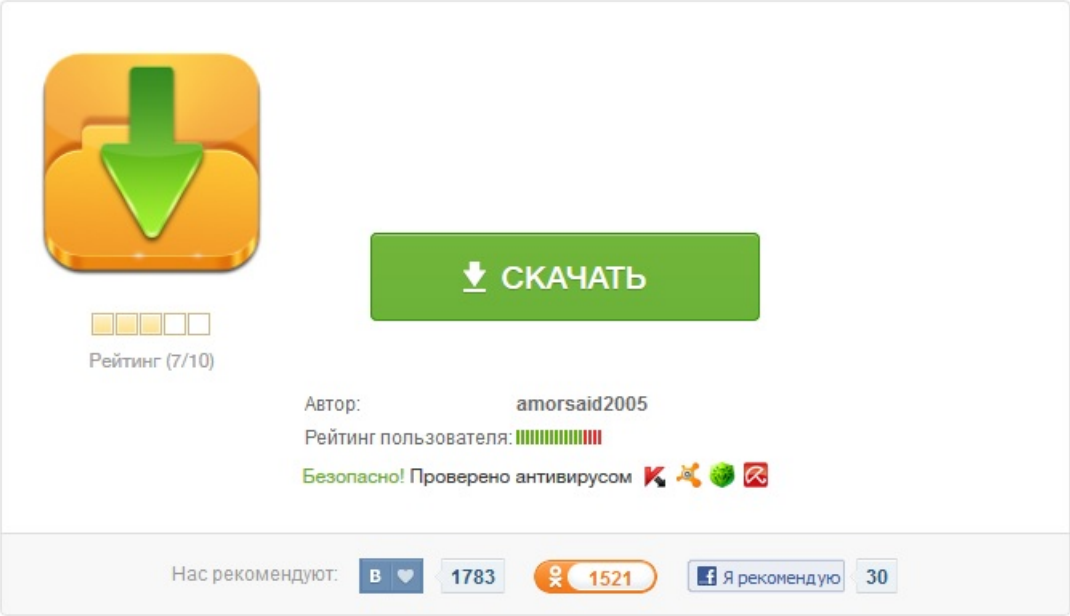образец заявления на патент для ип 2016