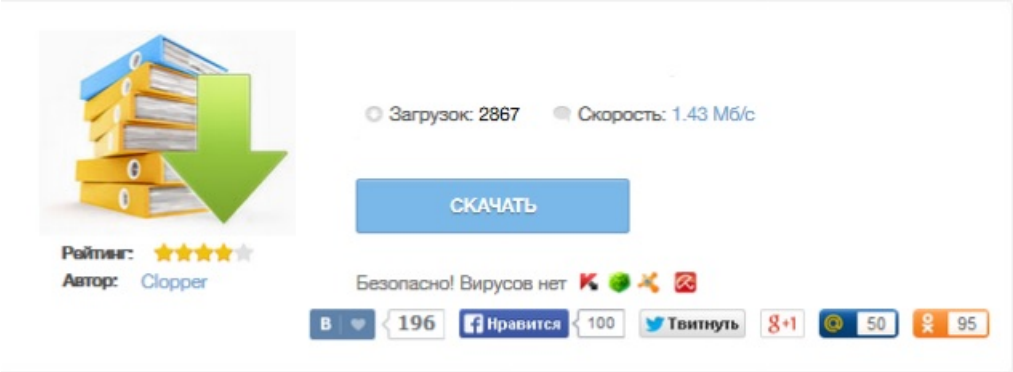письмо деду морозу бланк в ворде