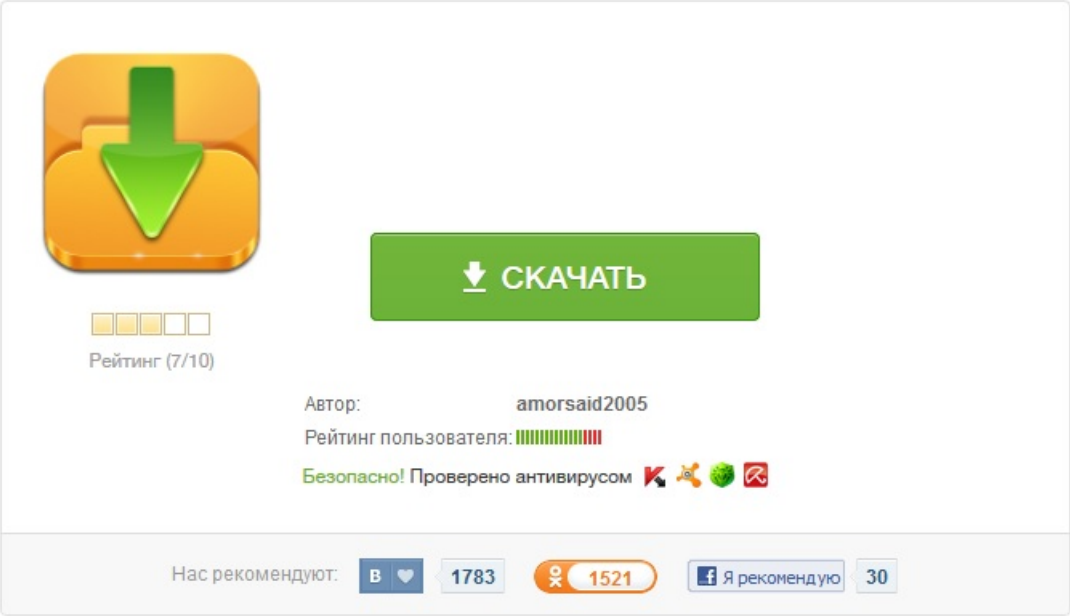письмо от деда мороза бланк распечатать