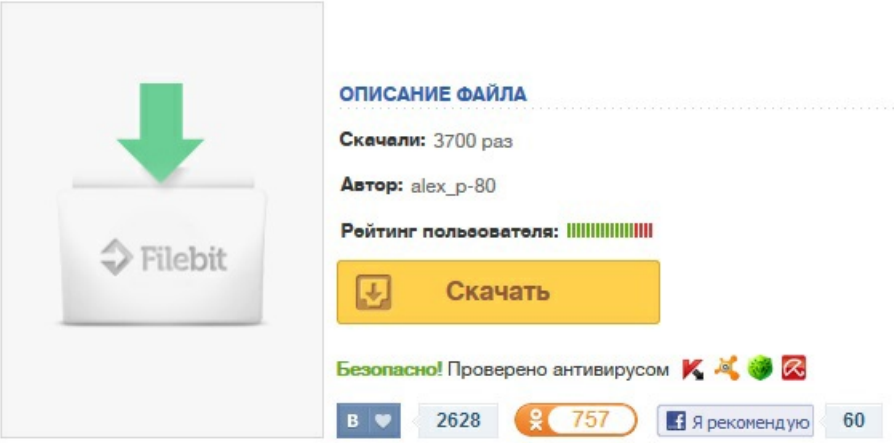пуавр бланк коллекция 2015