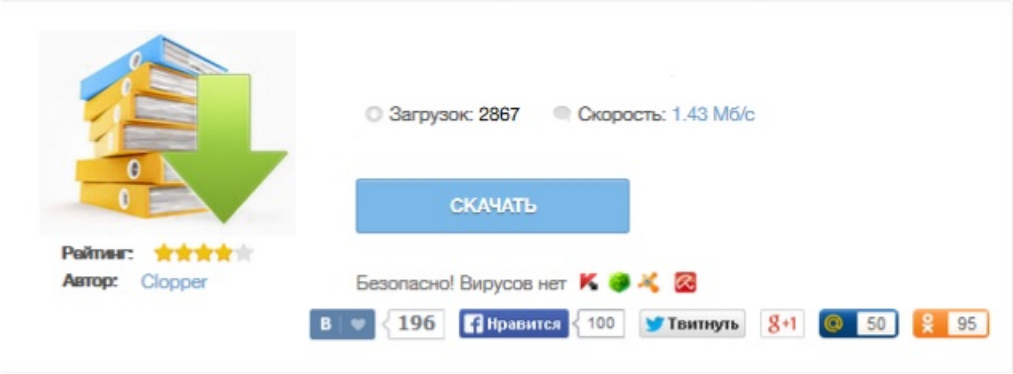пур бланка эйвон элеганс отзывы