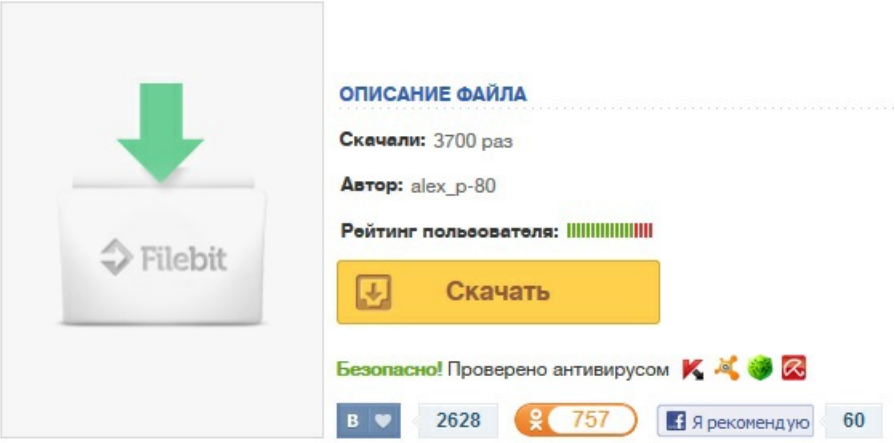лакост бланк мужские фото