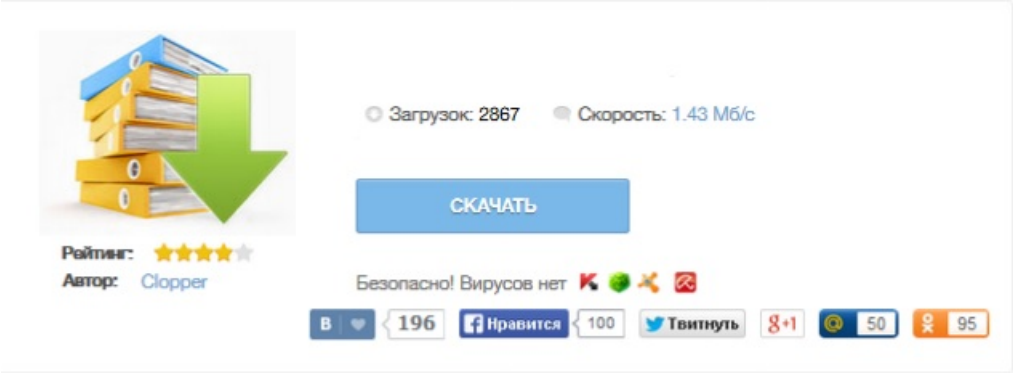пьер рико бланк заказа 2016