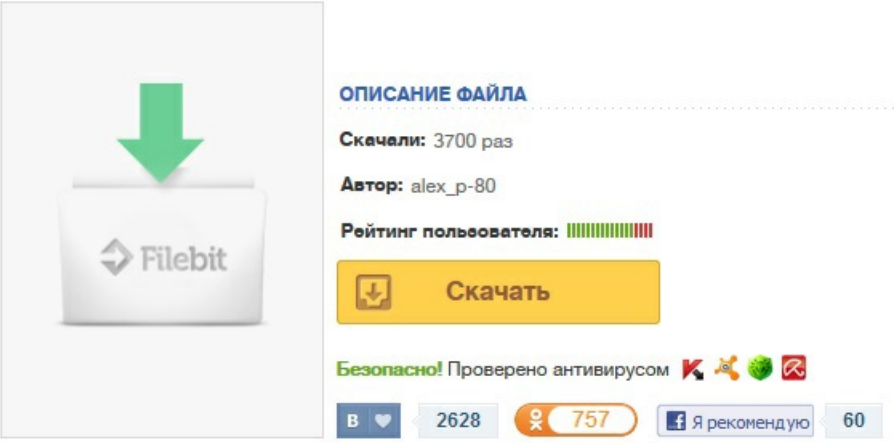открытие банк петровка 24