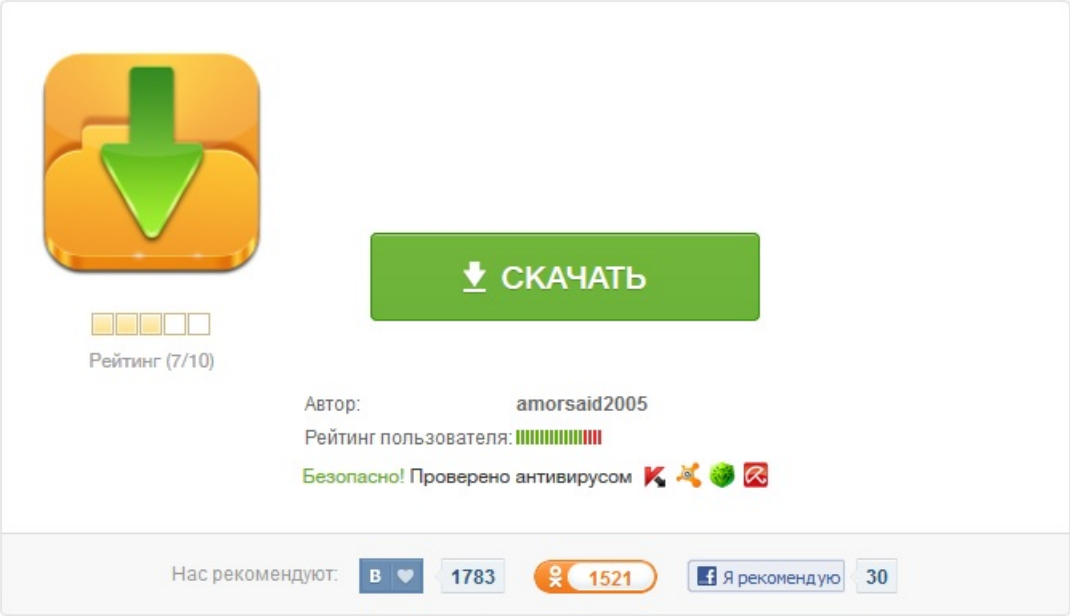пур бланка шарм эйвон фото