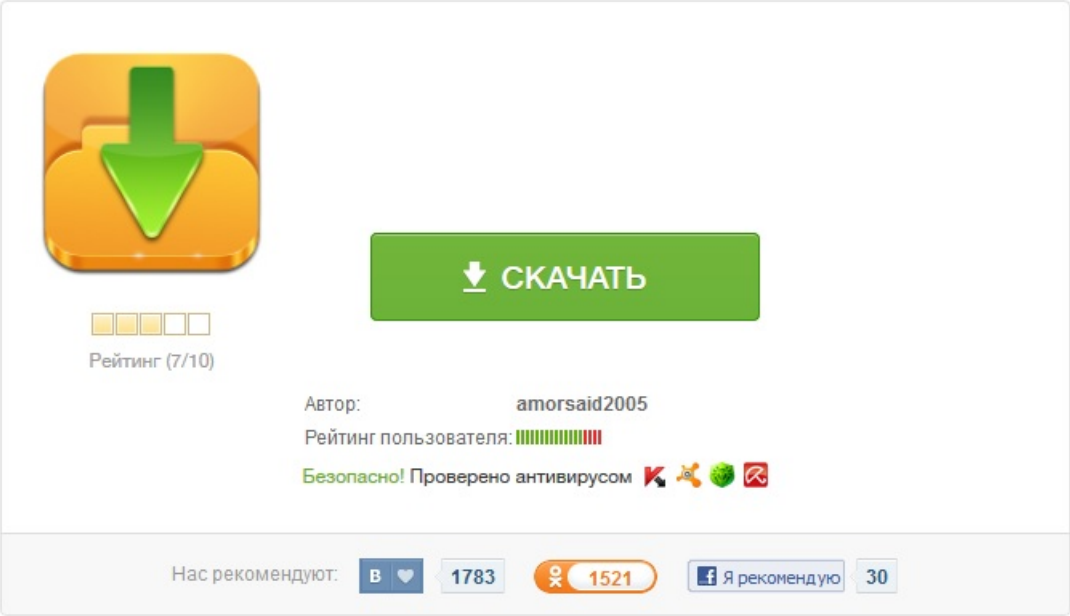пур бланка от эйвон фото