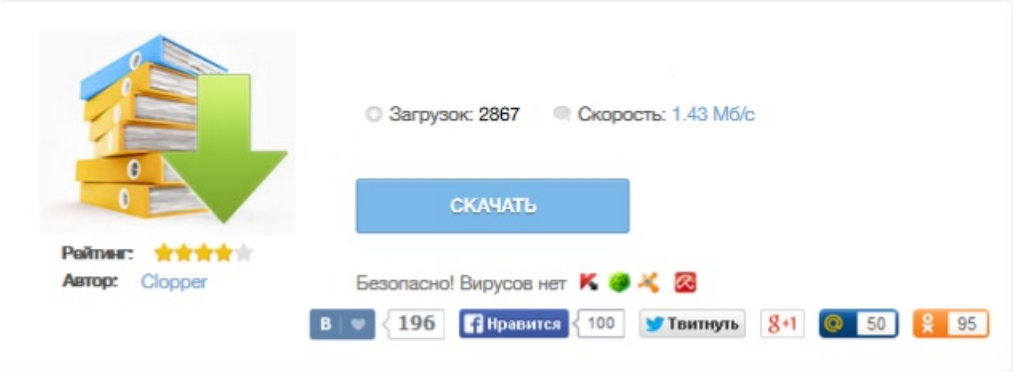бланки для поздравления от деда мороза