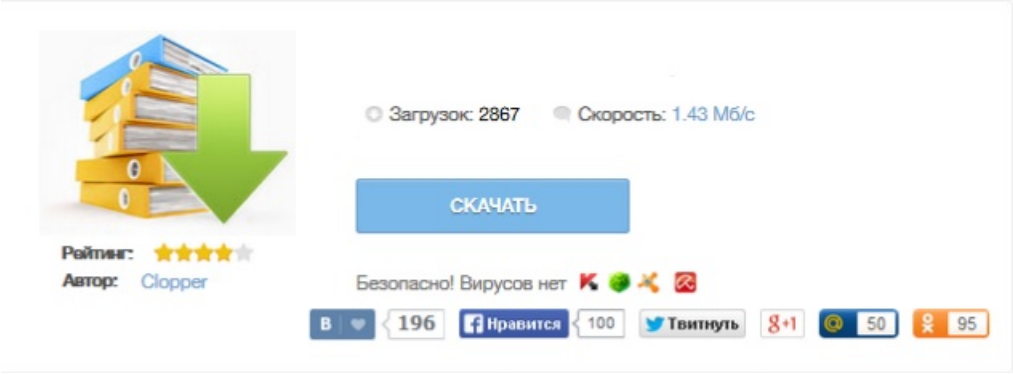банк платина директор